

Animesh Kumar

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Technical Skills

- **Languages:** HTML, CSS, JavaScript, TypeScript, Python, SQL
- **Frontend Development:** React.js, Next.js, Redux, Zustand, Tailwind CSS, Bootstrap, SCSS, Vite
- **Backend Development:** Node.js, Express
- **API Design & Integration:** REST APIs, WebSockets, Zoho Forms
- **Databases:** MongoDB, Firebase
- **DevOps and Tools:** VS Code, Cursor, Windsurf, Zed, Git, Canva, Linux

Professional Experience

- **FullStack Developer** Nov 2024 – Present
RegisterKaro Gurugram, Haryana
 - Architected and deployed fullstack Next.js applications with server-side rendering, implementing Zoho Forms integration that streamlined lead capture processes and increased qualified lead generation by 30% through automated data handling workflows.
 - Developed end-to-end WebSocket-based real-time communication features using Node.js backend and React frontend, enabling live customer interaction and improving user engagement rates by 25% across the platform.
 - Optimized fullstack CMS architecture by refactoring both frontend components and backend API workflows, reducing response times by 40% and enhancing admin efficiency in content management operations.
 - Enhanced Next.js application performance through code splitting, lazy loading, and SSR optimization, reducing site loading time by 50% and achieving a 20% boost in organic traffic with improved Core Web Vitals.
 - Designed and implemented high-converting Next.js landing pages with integrated analytics tracking, resulting in a 35% increase in conversion rates from targeted marketing campaigns.
- **MERN Stack Developer** Feb 2024 – Oct 2024
Banao Technologies Bangalore, Karnataka
 - Led fullstack development of two high-traffic web applications using complete MERN stack architecture, building scalable React.js frontends with Node.js/Express backends that reduced bounce rates by 20% through optimized user experience design.
 - Implemented real-time chat systems using WebSocket integration across the MERN stack, developing both frontend React components and backend Node.js services with MongoDB data persistence, improving user support responsiveness and reducing query resolution time by 40%.
 - Enhanced fullstack application performance by optimizing Express.js APIs, developing critical missing backend routes, and implementing efficient MongoDB queries, resulting in faster response times and improved data delivery across multiple MERN projects.
 - Architected complex state management solutions using RTK Query in React applications, integrating with Express.js APIs and MongoDB databases to ensure seamless data flow and reduce redundant API calls by 60% in MERN stack applications.
 - Diagnosed and resolved critical bugs across the entire MERN stack architecture, from React frontend components to Node.js backend services and MongoDB database operations, improving overall system stability and reducing error logs by 50%.
- **Frontend Developer** May 2023 – Jan 2024
Across The Globe Remote
 - Engineered scalable React.js frontend architectures for three large-scale web applications, building reusable component libraries and implementing responsive design patterns that improved page usability and maintained consistency across multiple fullstack projects.
 - Developed and integrated comprehensive RESTful API connections in React applications, enabling seamless data exchange with backend services and supporting dynamic application features across diverse fullstack technology stacks.
 - Resolved critical UI and functional bugs in React-based applications while collaborating with backend teams on fullstack solutions, enhancing cross-browser compatibility and increasing feature reliability by 30% across multiple technology environments.
 - Implemented advanced SEO optimization strategies in React applications, including dynamic metadata generation, canonical tags, and structured data implementation, resulting in significant improvements in search engine rankings and organic traffic for fullstack web platforms.
 - Established frontend development best practices and reusable component patterns for React applications, streamlining fullstack development workflows and improving code quality and team productivity by 20% across multiple projects.

Education

- **Babasaheb Bhimrao Ambedkar University** 2020 – 2023
• *MBA - Information Technology* Lucknow, India
 - Key Courses: Digital Marketing, Consumer Behavior, Strategic Management, Business Analytics:
- **Babasaheb Bhimrao Ambedkar University** 2017 – 2020
• *B.Com - Digital Marketing* Lucknow, India
 - Key Courses: Financial Accounting, Business Statistics, E-Commerce, Computer Applications:

Certifications

- **React - The Complete Guide (2024)**: Issued by Udemy, 2024. Comprehensive React course covering advanced topics, Hooks, Redux, routing, and modern project structure patterns.
- **Git & GitHub Bootcamp**: Issued by Udemy, 2024. Complete version control training from Git basics to advanced workflows, collaboration strategies, branching, and merging techniques.
- **JavaScript Bootcamp**: Issued by Udemy, 2024. Comprehensive JavaScript course covering ES6+, DOM manipulation, async programming, and real-world application development.
- **The Python Bible**: Issued by Udemy, 2024. Advanced Python programming course focusing on building utilities, validators, and automation scripts.
- **Responsive Web Design**: Issued by Udemy, 2024. Modern web design course covering media queries, CSS Grid/Flexbox, and mobile-first design principles.

Projects

Full-Stack Web Applications

- **RegisterKaro.com**: Comprehensive business registration platform built with Next.js, WordPress integration, SCSS styling, and Zoho automation. Features 50+ optimized SSR pages with proper SEO schema, intelligent chatbots, and automated lead management workflows. Implemented strategic funnel landing pages that significantly improved lead conversion rates.
- **Banao.tech**: Modern social networking platform developed using React.js, Zustand for state management, and Node.js backend. Created 30+ reusable UI components with advanced routing capabilities and comprehensive state management. Integrated Framer Motion for smooth page transitions and engaging micro-animations.
- **MERN Store**: Developed a full-stack eCommerce platform using the MERN stack, delivering seamless user experiences with dynamic React-based product listings. Implemented secure user authentication with JWT and bcrypt, and enabled real-time cart functionality via efficient state management. Built scalable RESTful APIs with Express.js and Node.js, and integrated MongoDB for robust product, order, and user data handling. Designed an intuitive admin dashboard to streamline inventory tracking and order management, enhancing operational efficiency.

Technical Achievements

- **Performance Optimization**: Consistently improved application load times by 30-40% through code splitting, lazy loading, and bundle optimization techniques.
- **SEO Enhancement**: Successfully resolved 1000+ SEO issues across multiple platforms, resulting in 65-80% improvement in search engine rankings and organic traffic growth.
- **Real-time Features**: Implemented WebSocket-based real-time chat systems and live notifications, significantly enhancing user engagement and platform interactivity.
- **API Integration**: Extensive experience with REST API development, third-party service integration, and automated workflow systems using platforms like Zoho.