

# YASH NIGAM

## Data Analyst

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🔗 <https://www.linkedin.com/in/yashnigam0/>

📍 Lucknow

## SUMMARY

Detail-oriented, organized, and meticulous employee. Works at a fast pace to meet tight deadlines. Enthusiastic team player ready to contribute to company success.

## EDUCATION

2022 - NOW

- Master of Computer Applications  
Maharishi University of Information and Technology, Lucknow

2018 - 2021

- Bachelor of Science, Computer Science  
University of Lucknow, Lucknow

2016 - 2018

- Class 12  
New Way Senior Secondary School, Lucknow

2015 - 2016

- Class 10  
New Way Senior Secondary School, Lucknow

## SKILLS

SQL

Python

Power BI

MS-Excel

Problem Solving

## PROJECTS

### Customer Churn Analysis- Power BI

🔗 <https://github.com/NigYash/Customer-Churn-analysis.git>

- Churn analysis is the evaluation of a company's customer loss rate to reduce it. The objective of this project was that the client wanted to analyze it's churning customers & plan a strategy to retain them. They wanted to know more about their customers: visualized clearly so that it's self-explanatory for their management.
- In the report, I used various DAX functions & calculated columns like total churning customers & categorizing the tenure of customers. The report included business-level design & analysis with actionable insights & visuals to help the management to take informed business decisions.
- During analysis, I found out some of the patterns, which businesses can use to retain customers.

### Diwali Sales Analysis- Python & Power BI

🔗 <https://github.com/NigYash/Data-Ana.git>

- ▶ In this project, we have analyzed a Diwali Sales dataset. An e-commerce dashboard is a user interface that provides a centralized location for managing and analyzing various aspects of an online business, such as sales, customer behavior, and inventory.
- ▶ Used Python for data cleaning and prepared the data for analysis. This will involve tasks such as filtering out irrelevant data, creating calculated columns and tables, and establishing relationships between tables.
- ▶ Used Power BI's built-in data visualization features such as charts, tables, and maps to create a visually appealing and easy-to-use dashboard.

## EXPERIENCE

08/2022 - 03/2023

- Flipkart Customer Support Executive - Teleperformance Pvt Ltd.

Work from home

## EXPERIENCE

07/2023

Location

- PwC Power BI Virtual Case Experience(Internship)

**Forage**

[https://forage-uploads-prod.s3.amazonaws.com/completion-certificates/PwC%20Switzerland/a87GpgE6tiku7q3gu\\_PwC%20Switzerland\\_dinMY5aT4Trgszdm7\\_1690176041946\\_completion\\_certificate.pdf](https://forage-uploads-prod.s3.amazonaws.com/completion-certificates/PwC%20Switzerland/a87GpgE6tiku7q3gu_PwC%20Switzerland_dinMY5aT4Trgszdm7_1690176041946_completion_certificate.pdf)

## ACHIEVEMENTS



**Python 101 for Data Science powered by IBM Developer Skills Network.**



**Visualise Data with PowerBI B8**

<https://api.growthschool.io/certificate/d582005a-d08b-4425-b746-437c209d73f0>

## STRENGTHS



**A self-motivated team player, with excellent confidence & commitment.**



**Sense of responsibility and a hard worker.**