







MRIDUSHI BOSE

CONTENT WRITER

CONTACT

-  9555029193
-  mridushibose@gmail.com
-  <https://www.linkedin.com/in/mridushi-bose/>
-  Lucknow, Uttar Pradesh, India-226010

SKILLS

SEO
Storytelling
Content Marketing
Proofreading
Comprehension
Copy Editing
Interpersonal Communication
Social Media copywriting
Script Writing

EDUCATION

MA (English)

JAIN Online (Deemed-to-be-University)
2022-2024

BA (Media & Communication)

Manipal Institute of Communication (MAHE)
2017-2020

Senior Secondary

SPDH Sindhi Model Sr. Sec. School
2016-2017

LANGUAGES

English
Hindi
Bengali
German

PROFILE

An experienced Content Writer with proven work experience of 3 years in content marketing/ writing and copywriting. I have nurtured content for website and clients with copies that empathize. And am now looking forward to explore the editorial side and take up roles on that front.

WORK EXPERIENCE

Content Writer

CEDCOSS Technologies Pvt. Ltd.

2021-Present

- Contribute in developing SEO-friendly blog posts and create content cluster plans on a quarterly basis.
- Undertake video scripting (promotional+ walkthrough+ informative) for internal teams, social media and clients.
- Engage in internal communication drafts and curate social media creative copies.
- Proofread and edit cross/ in-team scripts.
- Active participation in content calendar for social media and employee engagement.

Copywriter (Freelance)

Digital Corridor

2021

- Develop client-friendly creative content independently.
- Prepare content pegs and monthly plans.
- Handle client communication and requisites.

Copywriter

White Rivers Media

2020

- Develop content in accordance with Social Media calendar.
- Curate media copies for brands like Red Chilies Ent.
- Draft on-air and influencer copies for Times Network YT and television.
- Delegate and fill-in for cross-departmental content requirements.

INTERNSHIP

Creator Ghost
2020

MIC student intern
2019-2020

India Today TV
2019

Doordarshan Varanasi
2018

CERTIFICATION

The Modern World, Part Two: Global History since 1910
University of Virginia, U.S.A

Creative Writing: The Craft of Plot & Style
Wesleyan University, U.S.A

Introduction to Psychology
Yale University, U.S.A

SOFTWARE SKILLS

Adobe Premiere Pro
Adobe Audition

Adobe InDesign
Adobe Animate

MS Word
MS PowerPoint

MS Excel