Goutam Behera

Frontend Developer

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ABOUT ME

Experienced Frontend Developer with 3+ years of expertise in building responsive web applications using Html, Css, and Javascript.Experienced in developing email templates, managing WebEngage for marketing automation, and supporting automation testing teams with test-ready UI components and bug resolutions.

SKILLS

Frontend — HTML5, CSS3, JavaScript (ES6+), React.js

Cloud Computing — AWS S3 (Basic)

Styling & UI — Tailwind CSS, SCSS, Bootstrap

State Management — React Context API, Redux, Redux Toolkit

Testing — Jest, React Testing Library,

Version Control – Git, GitHub, GitLab

Tools & Libraries — Prettier

EDUCATION

Bachelor of Science in IT Management *Bhadrak Autonomous College* 06/2016 – 03/2019 | Bhadrak, Odisha

Bachelor of Science *NSMCity College*

06/2014 – 05/2016 | Cuttack, Odisha

PROFESSIONAL EXPERIENCE

ExcelR Edtech Private Limited Digital Marketing Web Developer 09/2022 – present Bangalore, Karnataka

- Designed, developed, and maintained responsive, high-performance web applications, ensuring seamless cross-browser, accessibility, and cross-device compatibility.
- Implemented state management using Context API, React-Redux, and Redux Toolkit, improving UI consistency and data handling efficiency.

- Optimized web performance, reducing page load times by 30% through code splitting, lazy loading, and asset optimization.
- Developed and optimized SEO-friendly landing pages, increasing organic traffic and boosting campaign ROI by 20%.
- Integrated third-party APIs and analytics tools to enhance marketing strategies and user engagement tracking.
- Collaborated closely with UI/UX designers, backend developers, and marketing teams to deliver interactive, data-driven digital experiences.
- Actively participated in agile ceremonies, code reviews, and sprint planning to enhance team collaboration and product quality.
- Managed version control using Git and GitHub, streamlining deployment processes and improving team collaboration.
- Led testing initiatives to optimize user experience and conversion rates, resulting in improved customer engagement.
- Integrated CI/CD pipeline using GitHub Actions to automate testing and deployment workflows, improving release efficiency by 40%

YRP IT Solutions

Frontend Developer

- Designed and implemented responsive, user-friendly interfaces for web applications.
- Integrated frontend applications with backend databases to ensure efficient data handling and functionality.
- Performed CRUD operations using PHP and MySQLi for data management.

PROJECTS

E-commerce Website 🛛

- Built an e-commerce platform with features like product management, user authentication, and payment processing.
- Implemented a user-friendly interface and optimized performance for seamless shopping experiences.
- Managed all application data in a database for enhanced scalability and functionality.

Portfolio Website 🛛

- Created maintainable and scalable APIs to ensure long-term functionality.
- Showcased full-stack development capabilities through personal and professional projects.

ADDITIONAL INFORMATION

Languages

English (Fluent), Hindi (Fluent), Odia (Native)

Hobbies

Coding, Traveling, Reading, Cricket, Playing Carrom

Chikkaballapur, Karnataka

04/2022 - 09/2022

07/2023 - 09/2023

10/2023 - 12/2023